# Bluestem Brands Product Standard

**Product Family** **Toys**

**Product Dept.** **Doll House**

**Product Group(s)**

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| **Vendor Responsibility** | All BSB vendors are responsible to execute the following:<br>● Follow all required BSB Quality Assurance processes.<br>● Manufacture products responsibly in safe and socially compliant factories.<br>● Implement and maintain safety, quality assurance and good manufacturing processes to ensure that raw materials, components and finished products meet requirements throughout the product life cycle.<br>● Verify that safe, quality products are shipped to BSB and comply with all applicable state and federal laws and regulations of the USA and are in conformance with the BSB purchase order terms and conditions. |
| | In addition to this product standard:<br>● Follow BSB merchandising's design and costing direction when choosing materials, construction and performance attributes.<br>● Products must pass product testing per the appropriate BSB test protocols at a BSB approved third party lab. Vendors should request advance copies of test protocols from the third party testing lab as a supplement to this standard.<br><br>Any deviations to the requirements listed in the standard must be approved by BSB Buyer and/or BSB Quality Assurance. |
| **General Requirements** | CPSC rulings and guidelines supersedes BSB standards. It is the vendor's responsibility to understand and follow the rulings and standard for toy testing. The vendor is responsible for appropriately age grading the toy based on the Age Determination Guidelines. |

| | GOOD | Better | Best |
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| **Materials** | Plastic (Polyurethane, ABS, or Polyethylene)<br><br>Non-toxic water based finishes/paints (if applicable) | **Mix of Wood and Plastic (Polyurethane PU, ABS, or Polyethylene)**<br>**Wood: MDF, Plywood**<br>**If age graded under 3 years of age – No soft woods**<br>Non-toxic water based finishes/paints (if applicable) | **All Wood: Plywood, solid wood**<br>If age graded under 3 years of age – No soft woods<br><br>Non-toxic water based finishes/paints (if applicable) |
| **Avg. Height (can change based on doll height and # of levels)** | 12" in. Doll/ 3 Level: Avg. height of house 42 in.<br>12" in. Doll/ 4 Level: Avg. height of house 53 in.<br>18 in. Doll/ 3 Level: Avg. height of house 53 in. | 12" in. Doll/ 3 Level: Avg. height of house 42 in.<br>12" in. Doll/ 4 Level: Avg. height of house 53 in.<br>18 in. Doll/ 3 Level: Avg. height of house 53 in. | 12" in. Doll/ 3 Level: Avg. height of house 42 in.<br>12" in. Doll/ 4 Level: Avg. height of house 53 in.<br>18 in. Doll/ 3 Level: Avg. height of house 53 in. |

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| **House fits Doll Height** | 3 in, 5 in, 11.5 in or 18 in.<br>*Follow Objectives for Doll height* | 3 in, 5 in, 11.5 in or 18 in.<br>*Follow Objectives for Doll height* | 3 in, 5 in, 11.5 in or 18 in.<br>*Follow Objectives for Doll height* |
| **Features** | 2 to 3 levels<br>Accessories: 10-15 pieces<br>Minimum Room: Kitchen, Living Room, Bedroom | **3+ levels**<br>Accessories: **16-30 pieces**<br>Minimum Rooms: Kitchen, 2 Living Room, Bedroom, Bathroom, Dining Room<br>**Window/doors open and close, lights up** | 3+ levels<br>Accessories: **31+ pieces**<br>Minimum Rooms: Kitchen, 2 Living Room, Bedroom, Bathroom, Dining Room, more if applicable.<br>Window/Doors open and close, lights up, **"Life Like" – i.e. shingles, weathered look, hand painted,** |
| **Brand Benchmarks** | | | |
| Melissa and Doug, Pottery Barn, Barbie, KidKraft | | | |
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| DOCUMENT REVISION HISTORY | | | | |
|---|---|---|---|---|
| REV | REV DATE | PREPARER | APPROVER | DESCRIPTION |
| 01 | 9/12/2016 | Nicole | xxx | Initial draft |
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